## Marathon Capital Management LLC d/b/a: Marathon Capital Management June 26, 2020

# FORM CRS

Marathon Capital Management is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

## What investment services and advice can you provide me?

We offer investment advisory services to create portfolios for clients that are based on each client's individual needs and circumstances as documented in the Investment Profile. We also offer financial planning service utilizing a third party software program. There is no extra or separate charge for this service as it is used as part of the client relationship. Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 by clicking this link <a href="https://adviserinfo.sec.gov/firm/brochure/119416">https://adviserinfo.sec.gov/firm/brochure/119416</a>.

**<u>Account Monitoring</u>**: If you open an investment account with our firm, as part of our standard service we will monitor the companies we invest in on a weekly basis. Client portfolios are reviewed by the investment adviser representative on the account no less than monthly.

<u>Investment Authority</u>: We manage advisory accounts on a **discretionary** basis only, whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with reasonable restrictions and guidelines in writing.

## Investment Offerings:

We offer advice on the following types of investments or products: equity securities, corporate debt securities (other than commercial paper), certificates of deposit, municipal securities, mutual fund shares, United States government securities, money market funds, REITs, ETFs, and MLPs.

Account Minimums and Requirements: We have account minimums and reserve the right to waive such minimums.

#### Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- · What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

#### What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by clicking this link <a href="https://adviserinfo.sec.gov/firm/brochure/119416">https://adviserinfo.sec.gov/firm/brochure/119416</a>.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which may create a conflict.
- In some instances, clients may pay a delivery fee to Schwab and Fidelity as well as a commission to a brokerdealer, should Marathon place a trade away from the Schwab or Fidelity platforms.

Examples of the most common fees and costs applicable to our clients are:

- Custodian fees;
- Account maintenance fees;
- · Fees related to mutual funds and exchange-traded funds;

- Transaction charges when purchasing or selling securities; and
- Other product-level fees associated with your investments

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

#### Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

• Because our revenue is derived from asset-based fees, we have an incentive to grow your account as much as possible as indicated by your investment profile. This could cause us to take overly aggressive positions in conflict with your interests in an attempt to grow your account.

Refer to our Form ADV Part 2A by clicking this link <u>https://adviserinfo.sec.gov/firm/brochure/119416</u> to help you understand what conflicts exist.

Key Questions to Ask Your Financial Professional
How might your conflicts of interest affect me, and how will you address them?

# How do your financial professionals make money?

The financial professionals servicing your account are compensated through salary and bonus. Compensation is based on the time and complexity required to meet a client's needs, and revenue the firm earns from the professional's advisory services or recommendations.

#### Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <u>Investor.gov/CRS</u> for a free and simple research tool.

Key Questions to Ask Your Financial Professional
As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 410-329-1522 or click the link <u>https://adviserinfo.sec.gov/firm/brochure/119416</u>.

- Key Questions to Ask Your Financial Professional
- Who is my primary contact person?
- · Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?